

# REPORT ON THE RESULTS OF THE INFLATION EXPECTATIONS SURVEY June 2017

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## **Introductory note**

Inflation expectations of economic agents are an important indicator in the process of monetary policy decision-making in an inflation targeting regime. Stable and anchored inflation expectations within the target tolerance band indicate the degree of successfulness of the inflation targeting strategy. It also contributes to greater credibility of the monetary policy.

Consistent with the best international practice, after introducing the inflation targeting regime in January 2009, the NBS began monitoring and analysing inflation expectations of economic agents, drawing on the inflation expectations survey, conducted for the NBS by Ninamedia since December 2014. Survey participants are classified into four sectors (the financial sector, corporate sector, trade unions and households) and asked to state their one-year ahead price growth expectations, and since March 2014, also their medium-term, i.e. two-year ahead, expectations for y-o-y price growth.

## **Summary**

According to the June survey results, market participants expect that inflation will continue to move within the target tolerance band over both short and medium run.

According to the results of the Ninamedia survey, one-year ahead inflation expectations of the financial and corporate sectors and trade unions continued moving within the target tolerance band  $(3\pm1.5\%)$  and equalled 3.1% in June (financial sector) and 3.5% (corporate sector and trade unions). Inflation expectations of households were kept at 5.0%.

Medium-term (two-year ahead) inflation expectations of all sectors observed, except for households, continued to move within the target tolerance band.

Firmly anchored inflation expectations are one of the prerequisites for achieving low, stable and predictable inflation. The fact that inflation expectations in Serbia are well anchored confirms the credibility of the NBS measures and indicates the absence of major inflationary and disinflationary pressures.

# Inflation expectations of the financial sector

According to the results of the Ninamedia survey, one-year ahead inflation expectations of the financial sector continued moving within the target band and equalled 3.1% in June. Bloomberg survey results also show that financial sector expectations are within the target tolerance band. Inflation is expected to stand at 3.25% in July 2018.



Chart 1 Composite measure of inflation expectations of the financial sector

Sources: NBS, Ipsos, Ninamedia and Bloomberg.

The composite measure of one-year ahead inflation expectations of the financial sector<sup>1</sup> (comprising the results of Ninamedia and Bloomberg surveys) came at 3.0% in June (3.15% in May).

Medium-term inflation expectations of the financial sector have been within the target band since this question was included in the survey (March 2014) and were lowered to 3.0% in June.

<sup>1</sup> Weighted by the individual respondent's share in total assets of the surveyed financial institutions. Institutions participating in both surveys are assigned the arithmetic mean of the responses provided in Ninamedia and Bloomberg surveys. Hence, banks with a larger market share have a greater influence on the aggregate result.

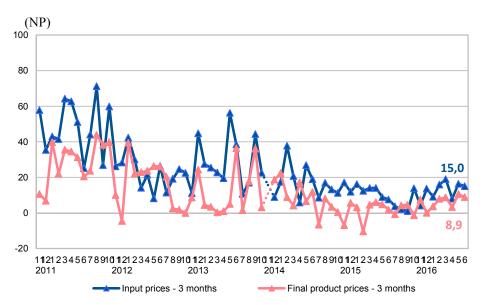
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## Inflation expectations of the corporate sector

Short-term and medium-term inflation expectations of corporates were kept at 3.5% in June. Their responses show that corporates have confidence in measures that the NBS takes to maintain price stability. In addition, corporates expect economic growth and new investments in the coming period.

Similar to the previous months, the majority of corporates expected the stability of prices of both inputs (79.9%) and final products (84.1%) in the next three months. At the same time, the net percentage<sup>2</sup> (NP) of corporates expecting an increase in the prices of inputs in the next three months inched down to 15.0% (16.3% in May), and in the prices of final products to 8.9% (10.6% in May). Also, survey results for June show that the NP of enterprises expecting an increase in the prices of *inputs* over the next year was 6.1%, and of those anticipating an increase in the prices of *final* products over the same period was 10.3%.

**Chart 2** Expectations of the corporate sector regarding movements in the prices of inputs and final products in the next three months



\*Above zero indicates growth, and below zero decline. Source: Ipsos/Ninamedia.

The NP of corporates expecting an increase in production/trade <u>over the next three months</u> increased to 41.6% in June. The NP of corporates anticipating an increase in production/trade <u>over the next twelve months</u> increased to 48.1% (46.1% in May).

<sup>2</sup> Calculated as the difference between the share of enterprises expecting the prices to increase and enterprises expecting the prices to decrease, weighted by operating income.

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# Inflation expectations of trade unions

Based on the results of the June Ninamedia survey, one-year ahead inflation expectations of trade unions rose to 3.5% in June and medium-term inflation expectations were at 3.75%. In the period ahead, trade unions expect price stability and an increase in production, as well as job creation.

## Inflation expectations of the household sector

#### Quantitative inflation expectations

Short-term inflation expectations of households have been moving between 5.0% and 7.0% for almost two years now. According to the results of the Ninamedia survey, one-year ahead inflation expectations of households are kept at 5.0%.

Two-year ahead inflation expectations of households are, as usual, more volatile and higher than those of other sectors – the household sector expects both short- and medium-term inflation to stand at 5.0% in June as well.

(%) 6 5.0 5.0 5.0 5.0 5 3.8 3.5 3.5 3.5 3.5 3.5 3.5 3.5 3.1 - 3.0 2.8 2 Financial sector Enterprises Unions Households Cone vear ahead - May survey ■ One year ahead – June survey ETwo years ahead - May survey ■Two years ahead – June survey

Chart 3 Expected y-o-y inflation one and two years ahead

Source: Ninamedia.

#### Qualitative inflation expectations

As in previous months, descriptive (qualitative) expectations of households are in line with quantitative inflation expectations, indicating that the majority of respondents expect **prices to rise somewhat or moderately** (60.8%) in the next twelve months. The share of respondents anticipating prices to increase considerably in the coming twelve months was at 17.2%. The share of respondents anticipating no change in prices was 14.0%, while 1.6% anticipates a decline. Of the total, 6.4% of respondents said they did not know.

Such trends, i.e. the majority of respondents expecting prices to increase somewhat or moderately over the next twelve months – reflect a predictable and stable economic environment, which facilitates the achievement of the main medium-term goal of the monetary policy.

(%) 40 35 30 25 20 15 12.3 10 5 Remain Decrease Increase Increase Increase Don't know considerably moderately unchanged SLast 12 months − May survey ■ Last 12 months – June survey ENext 12 months – May survey ■ Next 12 months – June survey

Chart 4 Distribution of household responses by perceived and expected inflation

Source: Ninamedia.

The perceived inflation index stayed higher than the expected inflation index, which indicates that households expect inflation in the coming twelve months to be lower than in the year before.

Such trend stems from the fact that one part of the population, who feel that prices increased in the past twelve months, do not expect the trend to continue over the next twelve months.<sup>3</sup>

(in index points) 60 40 30,4 30 20 24,1 10 0 3 6 12 12 12 3 6 2014 2015 2016 Perceived Inflation Expected Inflation

Chart 5 Perceived and expected inflation of households

Source: Ninamedia.

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<sup>&</sup>lt;sup>3</sup> The index represents the difference between the weighted share of respondents who assess that prices increased more than somewhat and those assessing that prices remained unchanged or decreased. For details, see Text box 2 of the *Inflation Report* – February 2016.